

Powerful Web Based Mortgage Tools... at a fraction of the cost

"We welcome you as our business partner to provide you with powerful tools that have never been available to small business before. We aim to provide enterprise grade products and services within a small business budget. Our products and services are now available to the smallest of businesses. "

Jason Peters - Director

WHAT WE DO

We provide the most powerful web based business tools in the mortgage industry - Combining powerful web applications with mortgage specific tools. No competitor comes close to our business solutions.

WHO WE ARE

We are an integrated technology and business solutions company providing services such as web development and design, customised software solutions, marketing and sales support software, and IT infrastructure support. We are dedicated to providing you with sales focused tools to assist in generating sales and new business leads.

OUR OFFER

Our offer is simple. We provide online solutions for mortgage businesses to assist in building your business and to achieve sales from avenues you probably had never considered.

CURRENT SPECIAL OFFERS



Move your hosting to Data Exchange Premium Hosting and receive our mortgage calculator suite installed absolutely FREE.



Get a powerful website with mortgage calculators and content management system from only \$125 per month.



Get our complete set of powerful mortgage calculators from only \$55 per month.


*** No setup costs, no plan contracts, no minimum commitment with any of our solutions.**


FREQUENTLY ASKED QUESTIONS


 **How many calculators are in your suite of calculators?** There are 3 calculators:

- Borrowing capacity calculator
- Mortgage repayments calculator
- Extra repayments calculator

A number of new calculators are under development which will be added to the calculator suite as they become available.

 **What makes your calculators different to the others out there?** Our calculators were created to generate more sales, rather than simply a calculation tool. All calculators give the visitor the option to obtain their very own mortgage calculation report, which we have found a majority of visitors opt for. To obtain the report, they must provide their **correct** email address and contact details. With every calculation, the calculator displays both interest only and interest & principal repayment structures showing monthly and weekly minimum amounts payable.


 **How is the mortgage calculation report generated?** Our calculator system builds a pdf report as the visitor completes a calculation online. It is instantly built and inserted into your company letterhead and emailed to the visitor within seconds.


 **How will I know when a visitor has requested an online mortgage calculation report?** When a visitor completes the online report request, the calculation report is sent to both: (a) the client (b) and you. You will also obtain an email alert which contains the visitor information provided in the form. This is a powerful way for you to follow up the visitor and call the visitor to see if they require any further assistance which may lead to a sale.


 **How should we follow up the website visitors that have requested a report?** There is no strict rule on this, however many of our clients start off by calling the client saying:

Hi John, Peter from XYZ Mortgages speaking, how are you? We noticed you completed an online mortgage calculation on our website last night. Can I offer you my assistance in finding the right product for you? Can I come out and see you to better identify your requirements?

A mortgage product sale can lead from a simple website calculation. Even if the visitor declines the offer, they still have your report on your letterhead. They know how to contact you, and you have them in your database to contact them in the next few weeks.

 **How do we get billed for your service?** Simply, by a direct debit authorisation form faxed to us. That's it.

 **What is the turnaround time for calculator implementation into our website?** Our advised turnaround time is 5 days. However most calculators are implemented within 48 hours.

 **We like the calculators, but we don't have a website. Is there a way we can get a website with calculators up and running?** Absolutely, we provide powerful website packages combined with our calculator suite that can be implemented from \$125 per month.

EXPRESSION OF INTEREST FORM – FAX TO 02 9012 0804

YOUR DETAILS

Name _____

Title _____

Company _____

Phone _____ Fax _____

Email _____

Address _____

Suburb _____ State _____ Postcode _____

Do you have a website? YES / NO

Website _____

What products are you interested in:

- .. Mortgage calculator suite only
- .. Combined hosting and mortgage calculator suite
- .. Complete website package with mortgage calculators
- .. Website upgrade
- .. Other web / IT services

Comments / Further detail